



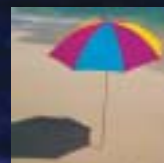
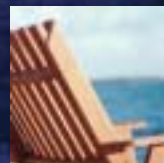
NATIONAL
CANCER
INSTITUTE

Behavioral Research Program
Tobacco Control Research Branch
Division of Cancer Control and
Population Sciences

NCI Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health

June 2-4, 2004

Omni San Diego Hotel
675 L Street
San Diego, California



SAN DIEGO, CA



SYNTHESIS MEETING OVERVIEW

Synthesis \sin(t)-the-ses\ n, pl -theses

- a. the composition or combination of parts or elements so as to form a whole
- c. the combining of often diverse conceptions into a coherent whole; also the complex so formed

(Source: Merriam-Webster's Collegiate Dictionary: Tenth Edition, 1998)

A primary goal for this meeting is to foster broad, transdisciplinary thinking across research domains and to encourage progress in three distinct phases of scientific advancement: discovery, development, and delivery. This meeting will provide a unique opportunity for scientists from many disciplines to explore our progress in tobacco control research and to plan for future collaboration across disciplines.

The meeting will also focus on facilitating collaboration between research scientists and community-based professionals to promote the application of research findings into effective strategies and programs.

The Synthesizing Research for the Public's Health meeting will be held from 2 p.m. to 6 p.m., June 2-3, immediately following the individual research investigators meetings, and will also take place from 8:30 a.m. to 2 p.m. on June 4.

NIH and NCI Grant Review Panel and "NCI Listens" Session

In response to feedback from last year's Synthesis conference, there will be two opportunities to communicate directly with top National Cancer Institute (NCI) and National Institutes of Health (NIH) administrators and staff members. The NIH and NCI Grant Review Panel will present an overview of the grant review process and will answer pertinent participant questions related to grants on June 2, 4:45 - 6 p.m. The "NCI Listens" session on June 4, 11:45 a.m. - 1 p.m., will be a question-and-answer session coordinated by NCI's Division of Extramural Activities. This session will focus more on scientific content and direction. As at other NCI meetings, information from these sessions will be relayed to pertinent NCI branches and/or divisions after the meeting.

New Investigators Networking Session

NCI has a strong interest in assisting the careers of new and junior investigators. This networking session on June 3, 7:30 - 8:30 a.m., will provide an opportunity to share with NCI staff members your ideas and suggestions as to how we can better serve your needs as well as to ask questions of our staff members.

Synthesis Breakout Sessions

Goal: The breakout sessions in this meeting are intended to encourage scientists to participate in lively and focused discussions about specific priority areas of tobacco control research. Each breakout group will address the following questions:

- What are the top three research priorities in your assigned research domain?
- What strategies could improve collaboration in your assigned research domain?

These sessions are perhaps the most crucial opportunity to "think outside the box" as you join with others with different viewpoints. The resulting priorities to be identified by the groups will inform the Tobacco Control Research Branch's process of recommending priorities and initiatives for NCI's *Plans and Priorities for Cancer Research* (i.e., "Bypass Budget").

Process: To foster transdisciplinary thinking and collaboration at this meeting, the members of each breakout group will include scientists from a variety of disciplines. To achieve this multidisciplinary balance, you will be asked to identify your primary professional concentration and to select two topics of interest from the breakout session topics listed below. Therefore, you may or may not be assigned to a session that focuses on your primary area of research or interest. However, to best focus the discussions and to encourage meaningful recommendations, the facilitator assigned to each breakout session will have expertise with the session topic. Prior to arriving at the meeting, you will be sent materials summarizing the state of the science on the topic to which you are assigned. When reviewing this document and preparing for participation in your session, please pay particular attention to how your research could apply to research about the assigned topic. The breakout session topics are as follows:

- Tobacco products
- Tobacco use surveillance and epidemiology
- Determinants of tobacco use
- Tobacco addiction and health consequences
- Prevention interventions
- Cessation interventions
- Policy and economics.

Getting the Most Out of Your Attendance

As at other major meetings, a wealth of information will be presented. The following strategies may help you maximize your experience:

- Set meeting goals, exchange information, and establish new and reestablish old contacts.
- Plan networking activities with your colleagues in advance.
- Collect as much information as possible and check the registration desk for all handouts.
- Bring business cards and ask those with whom you will want to keep in touch for their cards.
- Take advantage of the Poster Presentations and Networking Reception. Read the abstracts of the poster session presenters ahead of time to ensure that you see the poster sessions of most interest to you.
- Throughout the conference, write down "action-item" ideas to put to immediate use in your work.
- Think about reinforcing what you have learned.
- Consider how your research might apply in other disciplines.
- If you are a new and/or junior investigator, look for chances to work with a more established scientist who could serve as a mentor.
- If you are a senior investigator, consider sharing your expertise with others as a mentor.

Synthesis Poster Presentations

There will be a poster session on the evening of Thursday, June 3, for presenting tobacco control research. This will be an excellent opportunity to present your latest findings to interested colleagues and to see how your research fits into the "big picture" of tobacco control, for example:

- How does your work relate to other disciplines?
- What are the implications of your work compared with other aspects of tobacco control?
- What other areas are producing relevant data and hold opportunities for collaboration?

Poster Presentation Abstract Submission

The deadline for submitting an abstract of your poster presentation is March 15, 2004. You will be notified of its acceptance or rejection by April 15, 2004. Posters will be displayed on 4-foot-high by 8-foot-wide poster boards. Please follow the instructions below to submit a poster abstract for consideration.

Poster Presentation Abstract Submission

- Submit your abstracts in electronic or hard-copy format. They must not exceed one 8 1/2- by 11-inch sheet of paper of text in an 11-point or larger font, and the abstract text should be 300 words or less.
- Ensure that titles of abstracts are typed in Title Case Letters (Initial Capitals), are centered, and are in **bold-faced type**.
- List the name and institutional affiliation of all authors in order of their contribution to the presentation or research.
- *Italicize* the name of the person presenting the abstract.
- To encourage synthesis and transdisciplinary thinking, please include a section in your poster that addresses the following two questions:
 - How does your research tie in to the larger tobacco control mission of improving public health through reducing tobacco use and nicotine addiction?
 - What opportunities does your work present for research in other disciplines?
- Make sure that your abstract provides as much detail as possible so that the reviewers can make an informed decision about the quality and applicability of your material.
- Mail, e-mail, or fax your submission no later than March 15, 2004, to:

MasiMax Resources, Inc.
Attn: Mark Adams, C.M.P., Conference Manager
1375 Piccard Drive, Suite 175
Rockville, MD 20850
Phone: (240) 632-5630
Fax: (301) 926-3156
E-mail: madams@masimax.com

If you have questions about the abstract submission or review process, please contact Mark Adams at the aforementioned phone number or e-mail address.

Example Abstract

Name of Presenter: John Q. Presenter

Organization: Council on Smoking

Address: 1234 Location Street, Anywhere, MD 22222

Phone/Fax/E-mail: (222) 345-6789, (222) 345-9876, doe@council.com

2004 Investigators Meeting Presentation

John Q. Presenter, Degree, and John Q. Speaker, Degree

Presentation Description: (300 words or less)

Individual Research Investigator Meetings

As with last year's meeting, the individual research investigator meetings are combined with the Synthesis meeting to maximize communication and to strengthen research efforts across disciplines. Each of these meetings will be held from 8 a.m. to 12 noon, June 2-3, and will be integrated over 2 days with NCI's Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health.



Tobacco Research Initiative for State and Community Interventions Meeting

The Tobacco Research Initiative for State and Community Interventions Meeting will report results from some of the grants in NCI's State and community research portfolio and will discuss methods for refining and expanding this initiative. Participants will consider ways to build collaboration among the research community and will identify clear methods and plans for disseminating results, using findings for reducing tobacco use, and changing public policies to support a tobacco-free norm. The meeting will address issues of evaluating the initiative, disseminating the results in the most effective manner, and collaborating with other researchers or individuals and organizations that can help use the research results to improve public health. Participants will also consider how their research can directly contribute to sustaining State-based tobacco control programs and how this evidence can have the most immediate impact on public health practitioners, tobacco control advocates, or public policymakers.

This meeting is primarily designed for investigators conducting research in the area of State and community tobacco control interventions. It provides a focused opportunity to share information and ideas and to learn from colleagues. In addition, public health practitioners and advocates who have specific contributions for the discussion may participate.



Tobacco Industry Documents Research Investigators Meeting

The Tobacco Industry Documents Research Investigators Meeting is designed to bring together researchers working with the tobacco industry documents. This meeting will allow investigators to present recent findings and to discuss shared research interests, including opportunities and challenges in this field. The meeting will consist primarily of short presentations by researchers working on projects funded by NCI and other agencies.



Treatment for Tobacco Cessation Investigators Meeting

The Treatment for Tobacco Cessation Investigators Meeting will convene researchers involved with treatment interventions and clinical trials for tobacco cessation. Investigators will present recent research findings and will consider new directions needed to advance the effectiveness of cessation treatments, including their adoption by the public.



Youth Tobacco Research Investigators Meeting

The Youth Tobacco Research Investigators Meeting, first convened in 1998 for investigators funded under the 1997 and 1998 National Institutes of Health Request for Application, "Prevention and Cessation of Tobacco Use by Children and Youth in the United States," has grown to include additional researchers and representatives of tobacco control programs who work on youth tobacco control issues. This meeting will provide a focused opportunity to share research and to learn from colleagues.

AGENDA AT A GLANCE

(Agendas subject to change)

Tobacco Research Initiative for State and Community Interventions Meeting



Wednesday, June 2, 2004

- 7:00 – 8:00 a.m. **Participant Registration**
- 8:00 – 8:15 a.m. **Opening Remarks**
Bob Vollinger, M.S.P.H.
Program Director
Tobacco Control Research Branch
Division of Cancer Control
and Population Sciences
National Cancer Institute
- 8:15 – 10:15 a.m. **Research Presentations
Grantee Presentations**
- 10:15 – 10:45 a.m. **Break**
- 10:45 a.m. – 12:30 p.m. **Research Presentations
Grantee Presentations**

Thursday, June 3, 2004

- 8:00 – 10:00 a.m. **Evaluation Issues**
Group Discussion: Dissemination
issues, including publications,
coordinated sessions for
conferences, collaborations,
and future funding considerations
- 10:00 – 10:30 a.m. **Break**
- 10:30 a.m. – 12:30 p.m. **Dissemination Case Studies**
How are you using your research
to change policy at the State or
local level? Report collaborations
with State and local health
departments and tobacco
control advocates who
are using your research
in their work.



Tobacco Industry Documents Research Investigators Meeting



Wednesday, June 2, 2004

- 7:00 – 8:00 a.m. **Participant Registration**
- 8:00 – 8:15 a.m. **Opening Remarks**
Michele Bloch, M.D., Ph.D.
Program Director
Tobacco Control Research Branch
Division of Cancer Control
and Population Sciences
National Cancer Institute
- 8:15 – 10:15 a.m. **Research Presentations**
- 10:15 – 10:45 a.m. **Break**
- 10:45 a.m. – 12:30 p.m. **Research Presentations**

Thursday, June 3, 2004

- 8:00 – 10:00 a.m. **Research Presentations**
- 10:00 – 10:30 a.m. **Break**
- 10:30 a.m. – 12:30 p.m. **Research Presentations**

Treatment for Tobacco Cessation Investigators Meeting



Wednesday, June 2, 2004

- 7:00 – 8:00 a.m. **Participant Registration**
- 8:00 – 8:15 a.m. **Opening Remarks**
Jackie Stoddard, Ph.D.
Behavioral Scientist
Tobacco Control Research Branch
Division of Cancer Control
and Population Sciences
National Cancer Institute
- 8:15 – 10:15 a.m. **Research Presentations**
- 10:15 – 10:45 a.m. **Break**
- 10:45 a.m. – 12:30 p.m. **Research Presentations**
- Thursday, June 3, 2004
- 8:00 – 10:00 a.m. **Research Presentations**
- 10:00 – 10:30 a.m. **Break**
- 10:30 a.m. – 12:30 p.m. **Research Presentations**

AGENDA AT A GLANCE

(Agendas subject to change)



Youth Tobacco Research Investigators Meeting

Wednesday, June 2, 2004

- 7:00 – 8:30 a.m. **Participant Registration**
- 8:30 – 8:45 a.m. **Opening Remarks**
Cathy Backinger, Ph.D., M.P.H.
Acting Chief
Tobacco Control Research Branch
Division of Cancer Control
and Population Sciences
National Cancer Institute
- 8:45 – 9:30 a.m. **International Youth
Development Study**
Speaker (tba)
- 9:30 – 10:00 a.m. **Research Presentation**
David Buller, Ph.D.
Harold Simmons Senior Scientist
for Health Communication
The Cooper Institute
- 10:00 – 10:30 a.m. **Research Presentation**
Lori Pbert, Ph.D.
Associate Professor of Medicine
Division of Preventive and
Behavioral Medicine
University of Massachusetts
Medical School
- 10:30 – 11:00 a.m. **Break**
- 11:00 – 11:30 a.m. **Research Presentation**
Debra Klecan, Ph.D.
Epidemiology and Cancer Control
Health Sciences Center
University of New Mexico
- 11:30 a.m. – 12:00 noon **Research Presentation**
Speaker (tba)
- 12:00 noon – 12:30 p.m. **Research Presentation**
Speaker (tba)



Youth Tobacco Research Investigators Meeting (continued)

Thursday, June 3, 2004

- 8:30 – 9:15 a.m. **Keynote Address**
Speaker (tba)
- 9:15 – 9:45 a.m. **Research Presentation**
Speaker (tba)
- 9:45 – 10:15 a.m. **Research Presentation**
Speaker (tba)
- 10:15 – 10:45 a.m. **Break**
- 10:45 a.m. – 12:00 noon **Young Adult Tobacco Panel**
Panelists (tba)

Synthesizing Research for the Public's Health



Wednesday, June 2, 2004

- 7:00 – 8:00 a.m. **Participant Registration**
- 12:30 – 2:00 p.m. **Lunch (on your own)**
- 2:00 – 2:10 p.m. **Introductions**
Cathy Backinger, Ph.D., M.P.H.
- 2:10 – 3:10 p.m. **Keynote Address**
Francis S. Collins, M.D., Ph.D.
(invited)
Director
National Human Genome
Research Institute
- 3:10 – 3:30 p.m. **Primacy of Cessation**
Scott Leischow, Ph.D.
Acting Associate Director
Behavioral Research Program
Division of Cancer Control
and Population Sciences
National Cancer Institute
- 3:30 – 4:00 p.m. **Break**
- 4:00 – 4:45 p.m. **IOM Report: Organizational
Change at NIH**
Speaker (tba)

AGENDA AT A GLANCE

(Agendas subject to change)

Synthesizing Research for the Public's Health (continued)



Wednesday, June 2, 2004

4:45 – 6:00 p.m.

NIH and NCI Grant Review Panel

Moderator:

Cathy Backinger, Ph.D., M.P.H.

Michael Micklin, Ph.D.

Chief

Risk, Prevention and

Health Behavior

Integrated Review Group

Center for Scientific Review

National Institutes of Health

Ann Hardy, Ph.D.

Scientific Review Administrator

Biostatistical Methods

and Research

Design Study Section

Center for Scientific Review

National Institutes of Health

Mary Jane Slesinski, Ph.D.

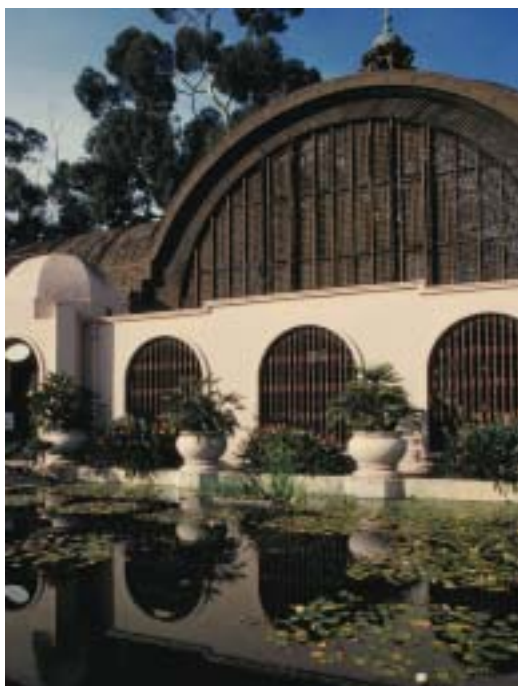
Scientific Review Administrator

Special Review and

Logistics Branch

Division of Extramural Activities

National Cancer Institute



Synthesizing Research for the Public's Health (continued)



Thursday, June 3, 2004

7:30 – 8:30 a.m.

New Investigators

Networking Session

Scott Leischow, Ph.D.

12:30 – 2:00 p.m.

Lunch (on your own)

2:00 – 2:15 p.m.

Charge to Breakout Groups

Scott Leischow, Ph.D.

2:30 – 4:30 p.m.

Breakout Groups

Facilitators (tba)

- Tobacco products
- Tobacco use surveillance and epidemiology
- Determinants of tobacco use
- Tobacco addiction and health consequences
- Prevention interventions
- Cessation interventions
- Policy and economics

5:30 – 7:30 p.m.

Poster Presentations and Networking Reception

Friday, June 4, 2004

8:30 – 11:00 a.m.

Report From Breakout Groups

11:00 – 11:45 a.m.

Break and Checkout

11:45 a.m. – 1:00 p.m.

"NCI Listens"

Moderator:

Paulette Gray, Ph.D. (invited)

Acting Director

Division of Extramural Activities

National Cancer Institute

Scott Leischow, Ph.D.

Jon Kerner, Ph.D.

Deputy Director for Research

Dissemination and Diffusion

Division of Cancer Control

and Population Sciences

National Cancer Institute

1:00 – 2:00 p.m.

Closing Speaker (tba)

NCI Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health

June 2-4, 2004 • Omni San Diego Hotel • 675 L Street • San Diego, CA 92101



LOGISTICS

Registration

The registration fee (to help offset the costs of materials and refreshments) for the 2004 Investigators Meeting is \$75 (U.S.) per person before May 7, 2004. Should you choose to register after May 7 or on site, the fee will increase to \$95 (U.S.). We are accepting money orders and checks made payable to MasiMax Resources, Inc. Additionally, you may pay your registration fee with a credit card (VISA, MasterCard, American Express). If you are paying your registration fee by credit card, please be sure to include the type of card, name of cardholder, expiration date, card number, name of the participant (if different from the cardholder), and signature of approval. Preregistration will be held from January 5, 2004, to May 7, 2004. Participants may register by mail or fax. To register, fill out the attached registration form in its entirety and return it, along with your registration fee, to the appropriate MasiMax contact person. (See the registration form.) We encourage you to register early; the meeting is limited to 250 participants and will be filled on a first-come, first-served basis.

Travel Information

The *NCI Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health* is being held at:

Omni San Diego Hotel
675 L Street

San Diego, CA 92101

Phone: (619) 231-6664, Fax: (619) 231-8060

Web site: www.omnihotels.com

Meeting lodging rate: \$110 single, \$130 double

Reservation block name: 2004 Investigators Meeting

Reservation cutoff date: April 26, 2004

Check-in time: 3 p.m.

Checkout time: 12 noon

The Omni San Diego Hotel is offering deluxe king rooms at the Government rate of \$110 or \$130 per night, plus applicable taxes. Participants must reserve their sleeping rooms on or before April 26, 2004. Secure your room reservations by calling the number above and by requesting the reservation block name: "2004 Investigators Meeting." Should participants choose to extend their stay at their own expense, the Government room rate will be available from May 31 through June 6. However, you must secure your reservations on or before April 26; after this date, there is no guarantee that the Government rate will be available.

Air Transportation

The Omni San Diego Hotel is serviced by San Diego International Airport, which is located approximately 8 minutes (4 miles) from the hotel. Additionally, the Palomar Airport is located approximately 40 minutes (35 miles) from the hotel. San Diego Amtrak train station ([800] 872-7245 or www.amtrak.com) is located 1.3 miles from the hotel.

Ground Transportation

The Cloud Nine Shuttle ([800] 974-8885 or www.cloud9shuttle.com) provides round-trip transportation to and from San Diego International and Palomar Airports. Round-trip transportation to and from San Diego International Airport is \$10. Round-trip transportation to and from Palomar Airport is \$30. Shuttle services must be confirmed at least 24 hours prior to your flight. Taxis are also available from the airports to the hotel, with an average cost of \$10 each way from San Diego International Airport and \$22 each way from Palomar Airport.



The following rental car agencies are available at both San Diego airports:

- Hertz Car Rental, (800) 654-3131
- Dollar Rent A Car, (800) 800-3665
- Avis Rent A Car, (800) 230-4698.

Refreshments

A continental breakfast and midmorning and afternoon refreshment breaks will be provided during the meeting. Additionally, light refreshments will be served during the Poster Presentations and Networking Reception. Participants are responsible for purchasing their own lunches. A detailed list of restaurants will be provided in your registration packets.

Attractions

The Omni San Diego Hotel is located:

- One block from Gaslamp Quarter, one of San Diego's most historic areas, with century-old Victorian buildings, eclectic restaurants, shops, art galleries, and nightclubs
- Adjacent to the San Diego ballpark, home of the San Diego Padres, which features a unique architectural design along with the most modern facilities for fans
- Approximately 1/2 mile from the San Diego Civic Theatre, a premier venue for performances of the San Diego Opera, the California Ballet, the La Jolla Chamber Music Society, and Broadway of San Diego
- Approximately 1/2 mile from Horton Plaza, a seven-block mall with a wide variety of shops, restaurants, and theaters
- Approximately 1/2 mile from Seaport Village, a seaside village featuring 75 one-of-a-kind shops, restaurants, and sidewalk eateries
- Two miles from the world famous San Diego Zoo, featuring more than 4,000 rare and endangered birds, mammals, and reptiles and more than 6,500 varieties of exotic plants
- Four miles from Old Town, which reflects the rich and colorful history of San Diego dating back hundreds of years and features five original adobes, San Diego's first newspaper office, a schoolhouse, a blacksmith workshop, and numerous authentic restaurants and shops
- Close to the San Diego Trolley ([619] 685-4900 or www.sdcommute.com), which provides transportation services throughout San Diego, serving San Diego International Airport and the downtown, Old Town, Mission Valley, Fashion Valley, and Tijuana areas. The average cost for transportation on the trolley is \$3-\$6 for a round-trip, all-day pass.

For more information on places to go, sites to see, entertainment, and dining venues, visit these Web sites:

- www.sandiego.com
- www.entertainment.signonsandiego.com
- www.sandiego-online.com
- www.local.msn.com/SanDiego.

Weather

The weather in San Diego during the late spring months ranges from the low 60s to the high 70s, with an average temperature of 66° F. However, we encourage participants to bring a light jacket with them when attending meeting sessions and for afterhours activities. Temperatures in hotel meeting rooms generally shift dramatically and rarely are comfortable for all attendees.



For logistics questions, please contact the following
MasiMax staff members:

Pamela Murray

Phone: (240) 683-1747

E-mail: pmurray@masimax.com

or

Mark Adams

Phone: (240) 632-5630

E-mail: madams@masimax.com

For further information regarding the conference
content, please contact Matthew Fritts, Tobacco
Control Research Branch, National Cancer Institute,
by phone at (301) 496-8584 or by e-mail
at frittsm@mail.nih.gov.